

FIG. 1

FIG. 2

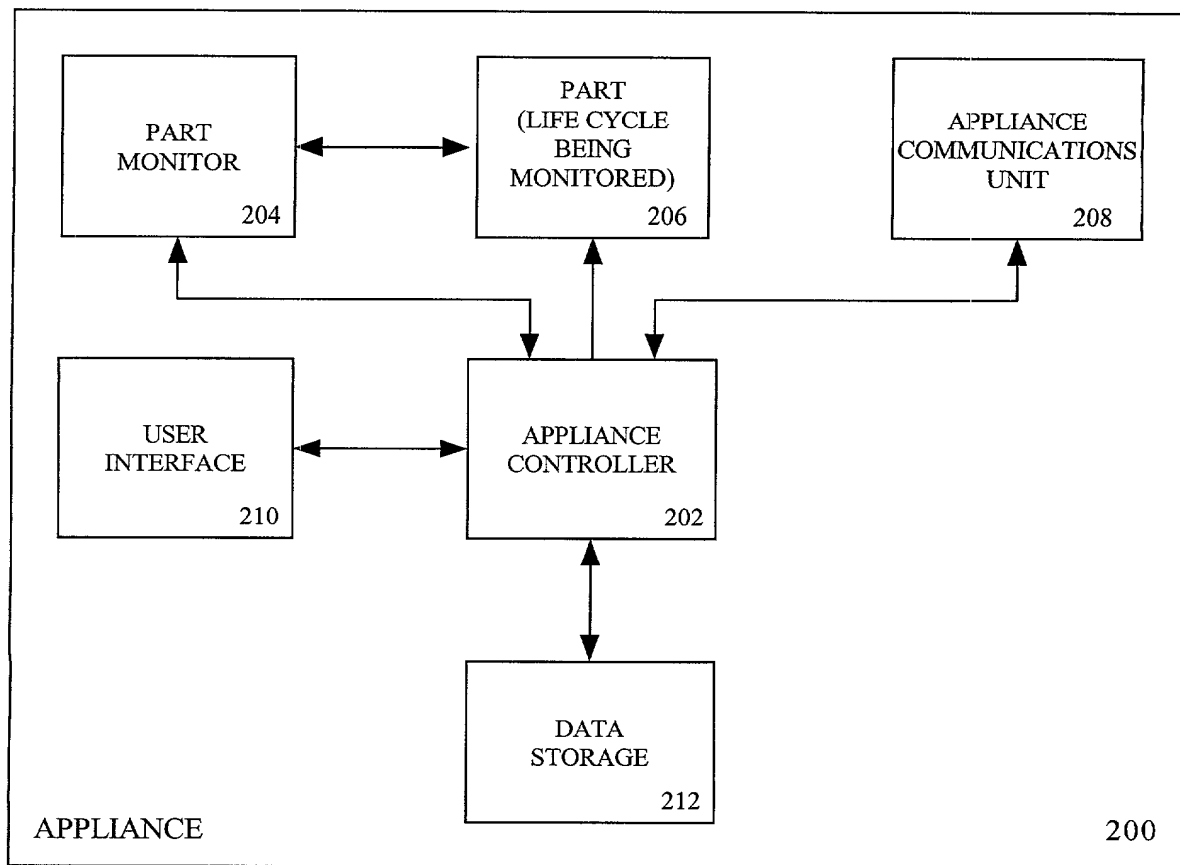


FIG. 2

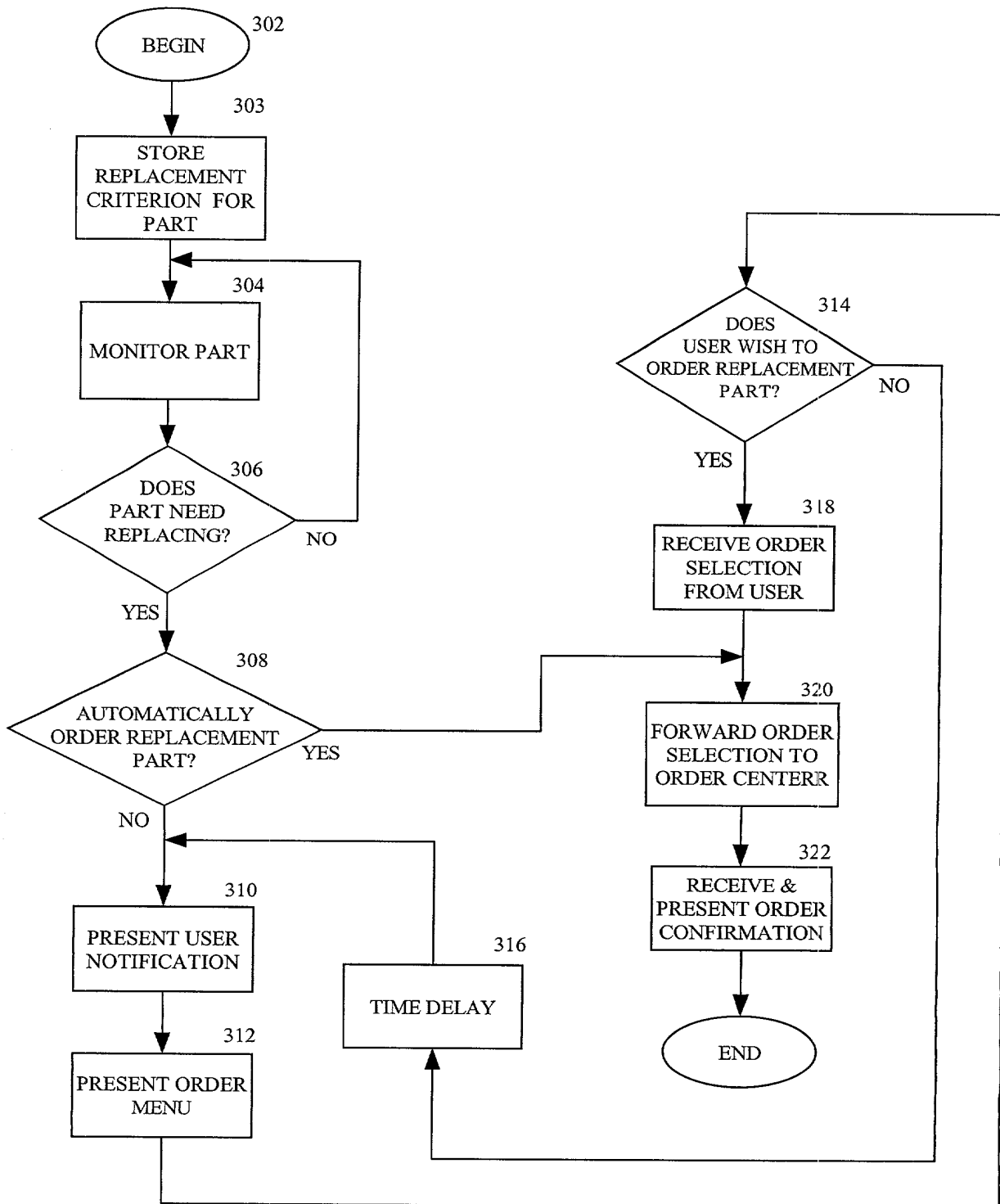


FIG. 3

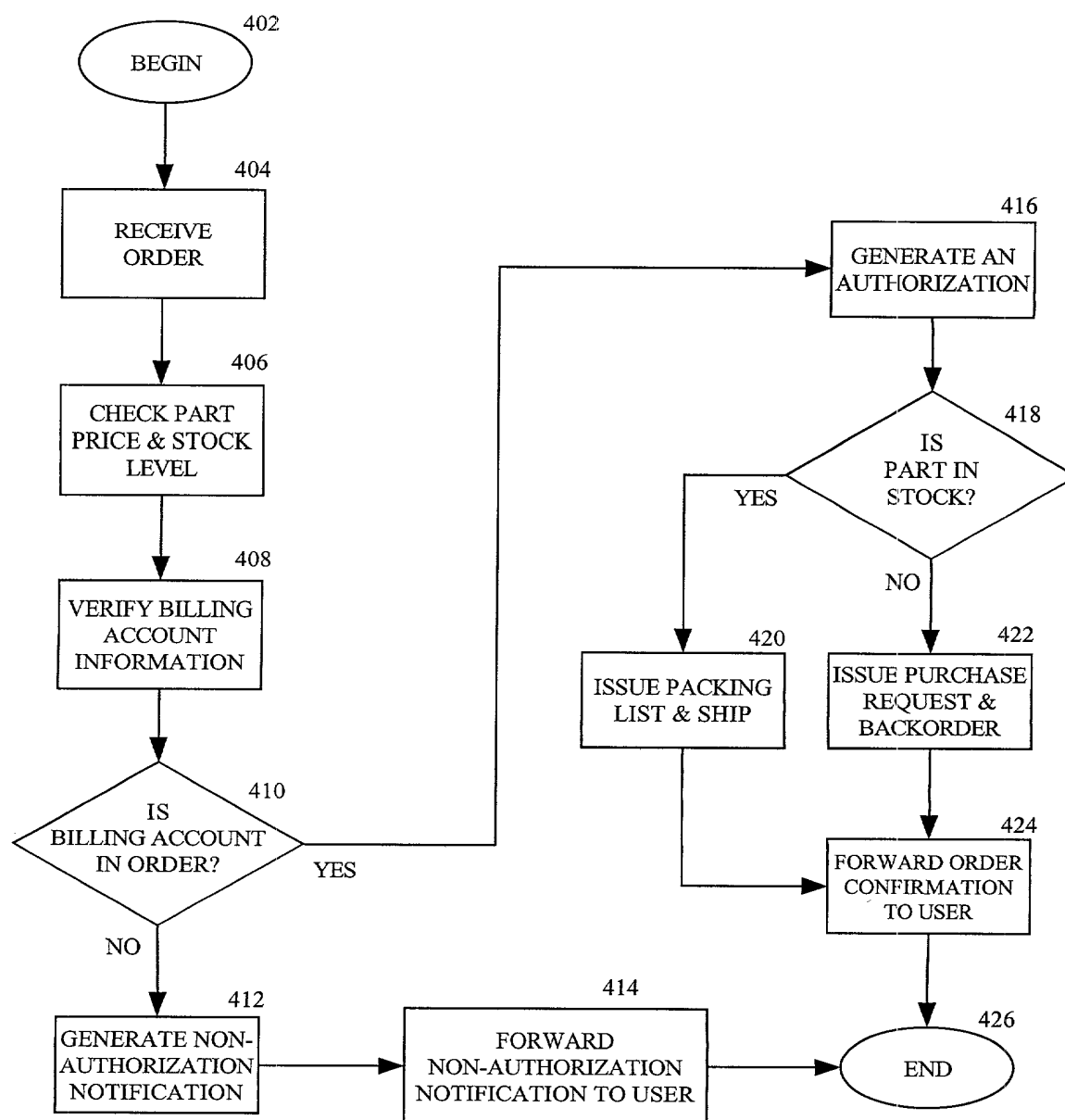


FIG. 4

2009-10-16 10:00

## IMPORTANT

Your LCOS TV has a lamp that will need to be replaced in the near future. For your convenience, you can order a replacement lamp right now.

- For more information, click the OK button on your remote control.
- To clear this message, press CLEAR.

FIG. 5A

## LCOS LAMP ORDER

If you have a service account, you can order a replacement lamp right now.

Lamp A - rated for 15,000 hours .....\$150.00

Lamp B - rated for 10,000 hours .....\$125.00

Lamp C - rated for 5000 hours .....\$100.00

Choose one of the above lamps. The purchase will be charged to your service account. The lamp will be shipped to your billing address.

**Press OK on your remote control to order your replacement lamp.**

If you don't have service account, you can order your lamp via the Internet at [LCOSlamp.com](http://LCOSlamp.com) or by calling 1-800-555-5555.

**Press CLEAR on your remote control to clear this message without ordering a lamp.**

FIG. 5B

Thank you for your order!

Your lamp will be shipped to your  
billing address. \$150.00 will be billed to  
your service account.

Press OK on your remote control.

FIG. 5C

You've decided NOT to order a replacement  
lamp today.  
More Information about the lamp is in your  
LCOS User's Guide.

You can order a lamp at anytime via the Internet at  
LCOSlamp.com or by calling 1-800-555-5555.

FIG. 5D